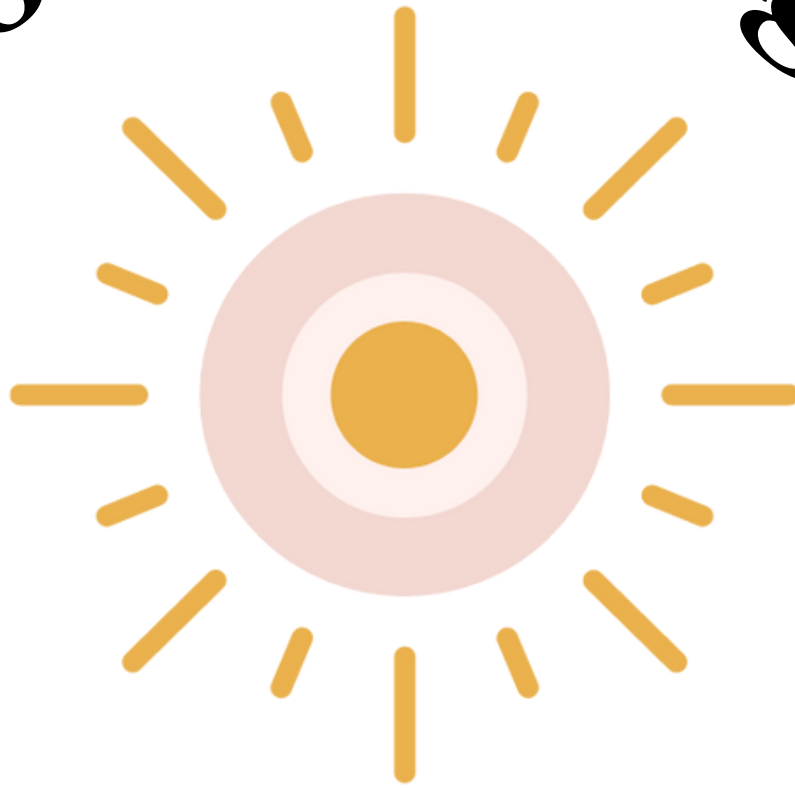


blog naming



workbook

Let's Find Your Blog Name!

1. Write down all the words that come to mind when you try to describe your brand.
2. Now, put some of those into [Thesaurus.com](https://www.thesaurus.com) and find creative alternatives
3. What kind of mood will your brand convey?

4. What are some other blog names you love?

5. Write down some of your favorite word combos from the previous questions.

6. Check which combos are available on Namechkr as domain names and for social media handles.

7. Narrow your list down to three options.

- 1.
- 2.
- 3.

8. Ask family and friends for their favorite name. Sleep on it. Pick a winner.

winning name:

9. Reserve the handle on Instagram, Facebook, Pinterest, and any other social media networks you like.

Note: Don't purchase your domain name yet. We will do that tomorrow when you purchase your blog hosting. However, if you're feeling anxious, [you can start the process here.](#)