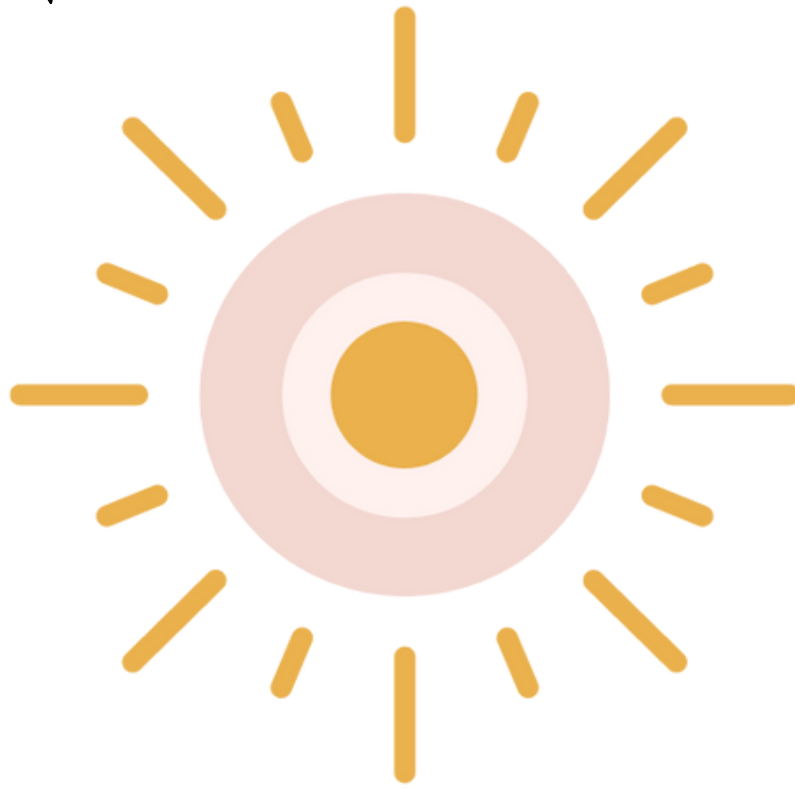


**blog niche**



*workbook*

Hi friend!

If you have read [my content on determining your niche](#), you know that certain niches are better than others. I suggest writing about:

Fitness & Health, Cooking, Event Planning, Parenting, Home Decor, Self Help, Finance, Business, Fashion & Beauty, or Destination Travel .

Why? Well, because these are niches in which people are bound to spend money.

Within these niches, you should then narrow down your topic more to give your readers the most transformative journey.

Let's get to it!

1. What are some of your ideas of what you would like to write about?

2. Which three topics from above do you feel really strongly about

- 
- 
- 

3. Within these three topics, what problem can you solve for people by them reading your content?

- 
- 
- 

4. Can you narrow this niche down further?

5. What did you come up with? This will be your blog niche

5. Fill this in with your niche:

My name is \_\_\_\_\_ and I help people

with \_\_\_\_\_

*Next, go to the Client Transformation workbook to take it all one step further.*