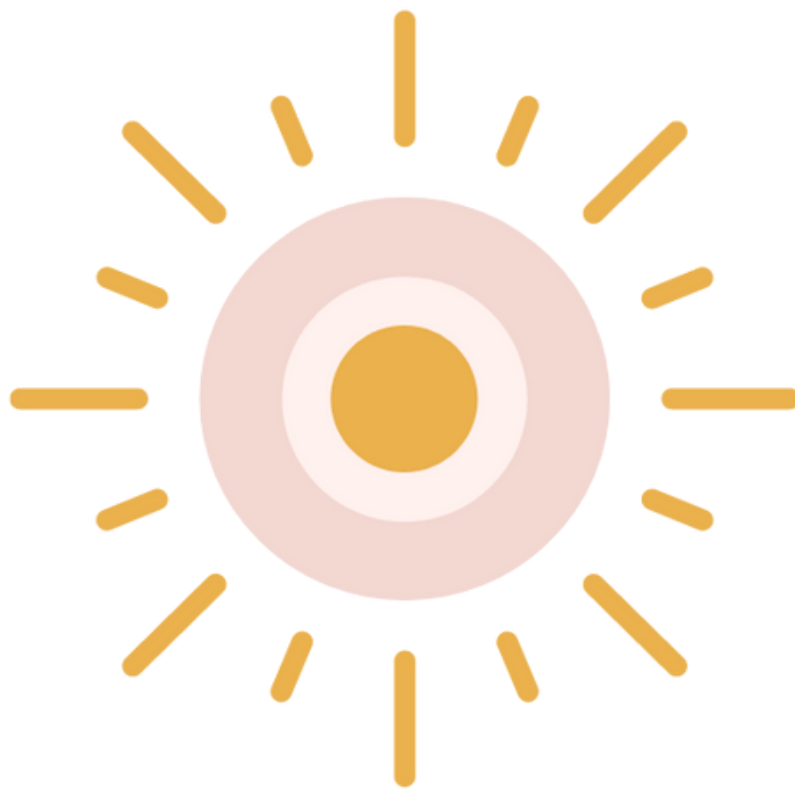


blog post



checklist

How to Use this Checklist

I suggest printing the next three pages and having them laminated at your local print shop.

I then keep all pages on my desk in my office and use a dry erase board marker to check off each box before I publish a post.

Then, you can easily just wash your laminated checklist off and start again for your next post.

Organization done easily!

There is also plenty of space in the columns for taking notes.

ENJOY!!!

Pre- Publish Blog Checklist

- Did I Write an Amazing Headline (H1)?
- Did I Write Clear Sub-Headings (H2, H3 etc.)?
- Did I Use SEO Friendly Keywords Throughout?
- Did I Add Relevant Internal Links Throughout?
- Did I Add Relevant External Links Throughout?
- Did I Select Categories?
- Did I Add Relevant Tags?
- Did I Properly Edit my Permalinks?
- Did I Link Related Posts at End?
- Did I Proofread?
- Did I Include an End Paragraph to Encourage Comments?

Pre-Publish Blog Checklist

- Did I Perform a Spell Check?
- Did I Add Relevant and Appealing Images?
- Do My Images Have Alt Tags?
- Do I Have a Cover Image?
- Did I Create and Add a Vertical Pinterest Graphic/ Photo?
- Did I Create a Facebook Graphic?
- Did I Include an Opt-In Incentive or Upsell?
- Do I have at Least One Way to Make Money?
- Is Yoast Happy With My Post?
- Did I Encourage Social Sharing?

Post- Publish Blog Checklist

- Add on Instagram
- Add on Pinterest
- Add on Pinterest Again
- Add to Facebook
- Schedule on Facebook for the Future
- Add on Other Social Networks
- Send to Email Subscribers
- Email to Relevant Companies
- Add Link to Other Relevant Posts
- Add to SEO Tracking